



RHI Magnesita Factsheet

The driving force of the refractory industry



RHI MAGNESITA

Welcome to RHI Magnesita.

RHI Magnesita will be the world leader in refractories and a truly global company. Together, we will be the driving force of the refractory industry.

As global leader we use our resources, worldwide presence and expertise to drive change in the refractory industry for the benefit of our customers who rely on us. We put the customer first, we are innovative in every aspect of our business and we are characterised by openness to change and new ideas. These are the reasons why we serve customers better than anyone else.

The new RHI Magnesita logo, formed from the symbol of infinity and the shapes of our bricks, represents the continuity of our commitment and service, the interconnection of our people and customers around the world, and the underlying solidity of our products. Over the coming weeks and months, we are looking forward to bringing the RHI Magnesita brand to life for our stakeholders, both internal and external. Every one of our 14,000 people is an ambassador for our brand, and has a role to play in delivering on its promises.

RHI Magnesita combines two successful companies with a long heritage. We continue our journey together as RHI Magnesita because this merger will bring to life the best of our energies and skills. RHI Magnesita has many opportunities and challenges on the way ahead. We accept these challenges and take up the responsibility that comes with being the driving force of the refractory industry. Together we can take innovation to 1200 °C and beyond.



STEFAN BORGAS
CEO

€2,5 bn

2016 pro forma revenue

120,000+

products

2,9 m

tons of refractory
volume in 2016

Our mission is to take innovation to 1200°C and beyond

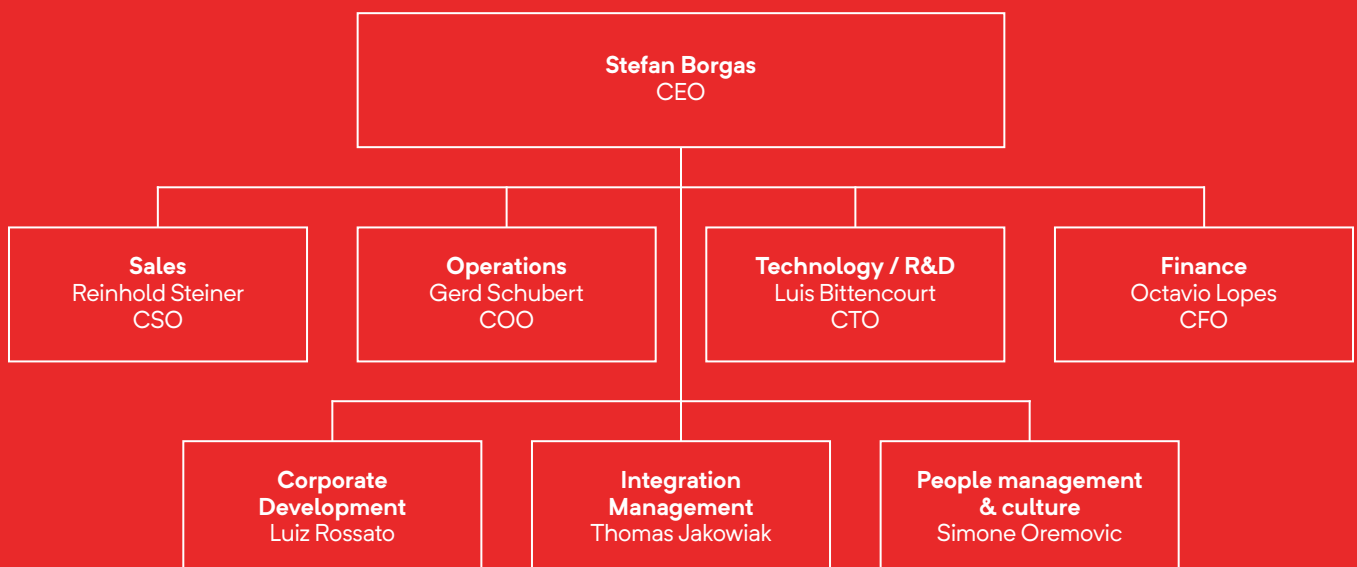
What's changed?

- 1 Our brand, not just a new logo but a commitment to being the driving force of the refractory industry
- 2 Our global reach, which is wider than ever, so we can serve clients wherever they are
- 3 Our four new cultural themes, bringing the best of both companies with openness, fresh thinking and initiative

What's remained the same?

- 1 Our focus on exemplary client service, providing seamless solutions during this period of internal change
- 2 Our incredible work ethic, which will ensure this merger is a success
- 3 Our commitment to supply security and quality control. The reliability of our products, in both supply and performance, is crucial to the success of our customers and we must continue to own that responsibility

Top level organisation



Where we operate



Revenue by sector



69%
Steel



4%
Minerals



27%
Cement, glass and nonferrous metals

>180

Countries, shipped worldwide

35

Main production and raw material sites

5

R&D centers

>70

Sales offices



Our five strategic pillars

Global refractory player with a distinctive value proposition for our customers based on technology and cost competitiveness.



Markets
Worldwide presence with strong local organizations and significant market positions including China



Portfolio
Comprehensive product portfolio including basic, non-basic, functional products and services in high performance segments



Technology
Top solution provider in the refractory industry with an extensive portfolio based on innovative technologies and digitalization



Competitiveness
Cost competitive and safe production network supported by lowest cost G&A services



People
Multicultural, passionate and open work environment with attractive international development opportunities built on mutual trust



Our promise

As global refractory leader, we are in a position to drive positive change in our industry, and the industries that rely on us.

- 1** Serving our customers better than anyone else
- 2** Innovation in every aspect of our business
- 3** An attitude of openness to change and new ideas

Our cultural themes

An established corporate culture provides the platform for our employees to succeed, so we have identified four themes that define RHI Magnesita employees.

- Act customer-focused and innovatively
- Have open decision making in a respectful environment
- Operate cross-functionally, collaboratively and pragmatically across the global organization
- Be performance driven and accountable

Find out more at
rhimagnesita.com