

The driving force of the refractory industry

Company presentation



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Strategy





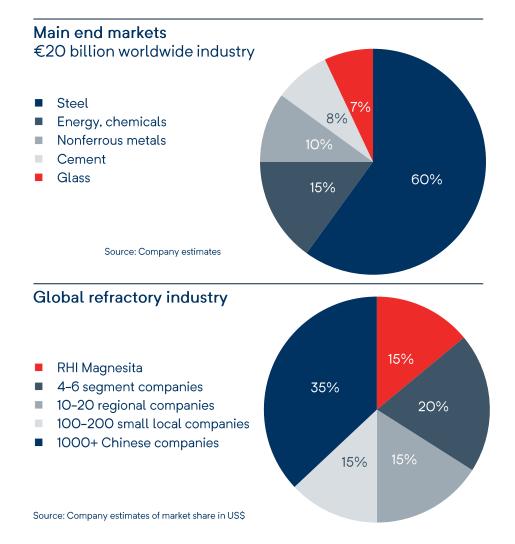
### Refractories are essential for our modern world



# Refractories are critical to all high-temperature industrial processes



- Refractories are critical consumable or investment goods for high-temperature manufacturing processes
- Fireproof materials consumed whilst protecting clients' production processes, retaining physical and chemical characteristics when exposed to extreme conditions
- Critical, yet represent less than 3% of COGS in steel manufacturing and less than 1% in other applications



# Refractories are continuously consumed during finished goods production

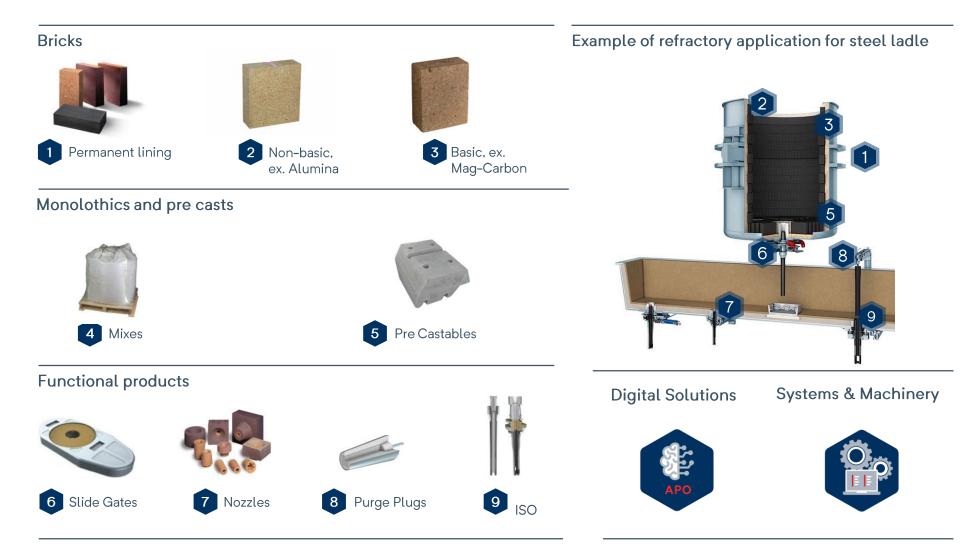


Key industries	Applications	Replacement	Costs	Refractory characteristics
Steel	Basic oxygen-, electric arc furnace casting ladles	20 minutes to 2 months	~3.0%	Consumable product Systems and solutions for complete refractory management
Cement/Lime	Rotary Kiln	Annually	~0.5%	Demand correlated to output
				Investment goods
Nonferrous metals	Copper-converter	1 — 10 years	~0.2%	Longer replacement cycles
				Customized solutions based on the specific
Glass	Glass furnace	Up to 10 years	~1.0%	requirements of various industrial production processes
				Complete lining concepts including refractory engineering
Energy/ Environmental/ Chemicals	Secondary reformer	5 — 10 years	~1.5%	Wide areas of application Project driven demand cycles

Refractory industry overview

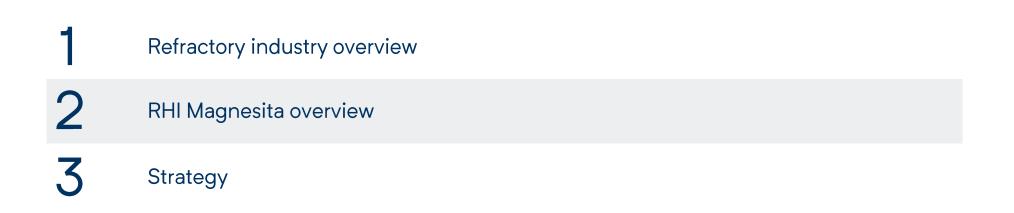
## A complex range of tailored refractory products are required for each application





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# RHI Magnesita is the world leader in refractories and a truly global company



€2.9bn +13,650 €64m 2019 revenue Employees spread in more than Annual investment in Technical 35 countries Marketing, R&D and 4.0 125 +Finished goods sites Countries shipped to worldwide

Raw material sites



combined sites



## 2019 financial highlights

## Resilient performance in difficult markets

Revenue	Adjusted EBITA	Adjusted EBITA margin	Adjusted EPS
€2.9bn <b>-</b> 5% <sup>1</sup>	€408m <b>-</b> 5% <sup>1</sup>	<b>14.0%</b> 10bps <sup>1</sup>	€5.57 5 per share %
Operating FCF <sup>2</sup>	Working capital intensity	Net debt to adjusted EBITDA	Available liquidity <sup>4</sup>
€359m <sup>88% cash</sup> conversion	18.3% 290bps	<b>1.2x</b> – 0.1x <sup>3</sup>	€1.1bn

Notes:

1) 2019 numbers compared with 2018 reported figures;

2) Operating free cash flow presented to reflect net cash inflow from operating activities before certain items. It is calculated by

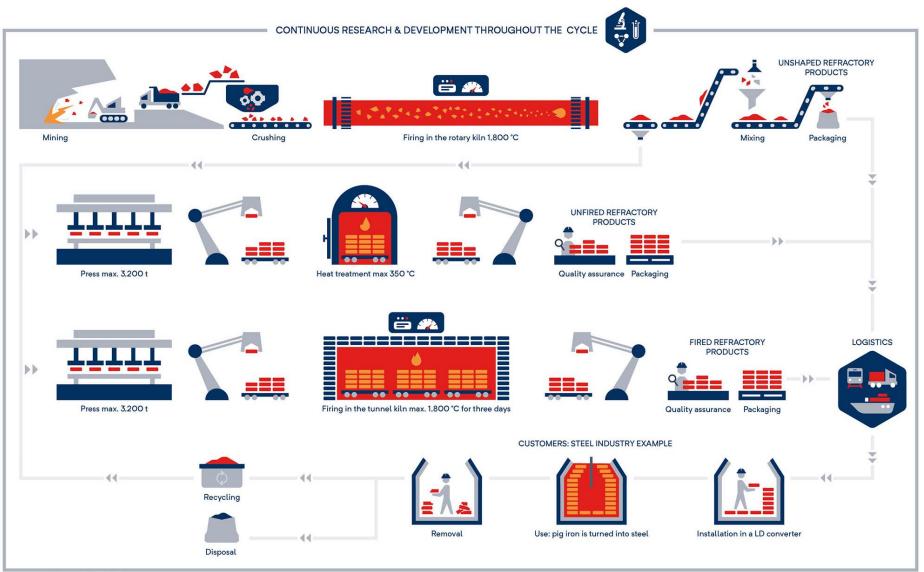
considering the cash impacts of EBITA, working capital, changes in other assets and liabilities, capex and depreciation;

3) Compared with 2018 including IFRS 16 Leases

4) Available liquidity comprises cash, cash equivalents and €600m of undrawn committed facilities

## The Refractory World of RHI Magnesita Value creation from the raw material to the refractory product\*





\* Example magnesia product line



## Serving a blue chip client base

	STEEL		CEMENT	GLASS	METALS
ArcelorMittal	TATA STEEL	TECHINT		SCHOTT	VALE
GÐ GERDAU	posco	NUCOR )		ArdaghGlass	<b>bhp</b> billiton
	KUMPU	ThyssenKrupp	Votorantim		-
NLMK	Severstal		sinoma	Vitro	GLENCORE
ERDEMIR	_		中国中材		RioTinto
	Steel Dynamics, Inc.	🚫 盛隆冶金	СИВМ		
	Serving 1,050 of 1,300 plants <sup>1</sup>		Serving 1,350 of 1,500 plants <sup>1</sup>	Serving 800 of 900 plants <sup>1</sup>	Serving 650 of 2,000 plants <sup>1</sup>

Note: 1) Approximate number of plants worldwide, excluding China, based on Company estimates

## Experienced management team with solid financial and strategic background



Executive Management Team	Joined	Background
Stefan Borgas CEO	2016	<ul> <li>Former CEO of Israel Chemicals Ltd and Lonza Group</li> <li>Several management positions at BASF</li> </ul>
<b>lan Botha</b> CFO	2019	<ul> <li>Former Finance Director of Anglo American Platinum</li> <li>Several management positions at Anglo American plc, including CFO Ferrous Metals, CFO Coal and Group Financial Controller</li> </ul>
Luis R. Bittencourt CTO	1989	<ul> <li>Former R&amp;D and raw material VP of Magnesita</li> <li>BA in mining engineering (UFMG), MS degree in metallurgical engineering (University of Utah) and PhD in ceramic engineering (University of Missouri)</li> </ul>
Gerd Schubert COO	2017	<ul> <li>Former COO of Pfleiderer S.A.</li> <li>Global Operations Director at Ferro Deutschland GmbH and Ferro Spain</li> </ul>
Gustavo Franco CSO	2019	<ul> <li>Former Global Sales &amp; Marketing VP at RHI Magnesita</li> <li>18 years of experience in Sales for the Refractory Industry, being based in South America, North America and Europe</li> </ul>
Simone Oremovic People, Projects & Communications	2017	<ul> <li>19 years of experience in leadership positions in HR, among other fields at GE, Telekom Austria, IBM and Shire/Baxter</li> </ul>
<b>Ticiana Kobel</b> Executive VP General Legal Counsel	2019	<ul> <li>More than 20 years of experience in management positions in a wide range of global business branches such as the aviation industry, the technology industry, the service sector and the engineering industry</li> </ul>

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### Our strategic difference

### Largest global footprint

Benefiting from scale and proximity to customers

#### **Backward integration**

Technical and financial advantage

#### Technical leadership

480 experts across 90 countries

## Full suite of products & services

Delivering more than refractory materials to address customers' needs

#### Low cost operator

Underpinning profitable growth

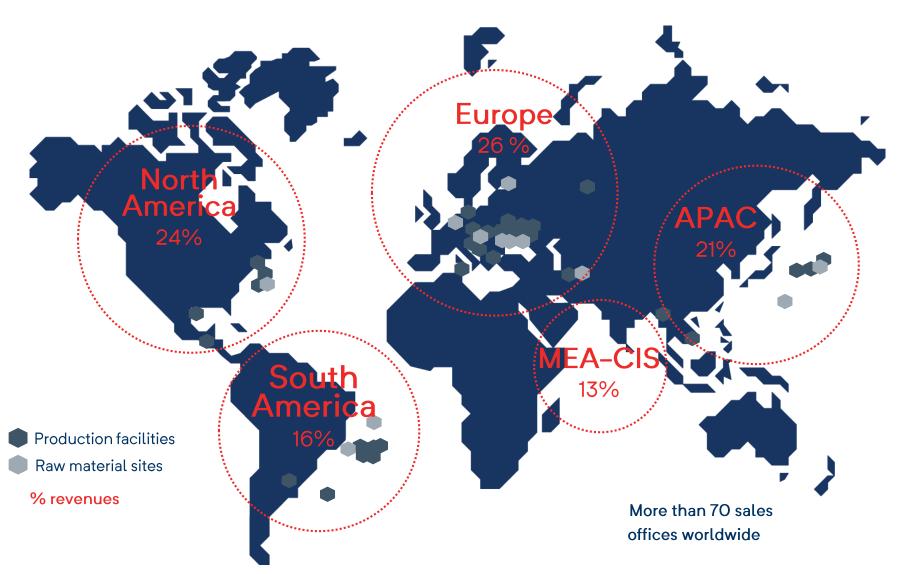
### Solutions offerings

Long-term client partnerships to drive efficiencies

Underpinned by the strength of our people and culture and our commitment to a sustainable business model

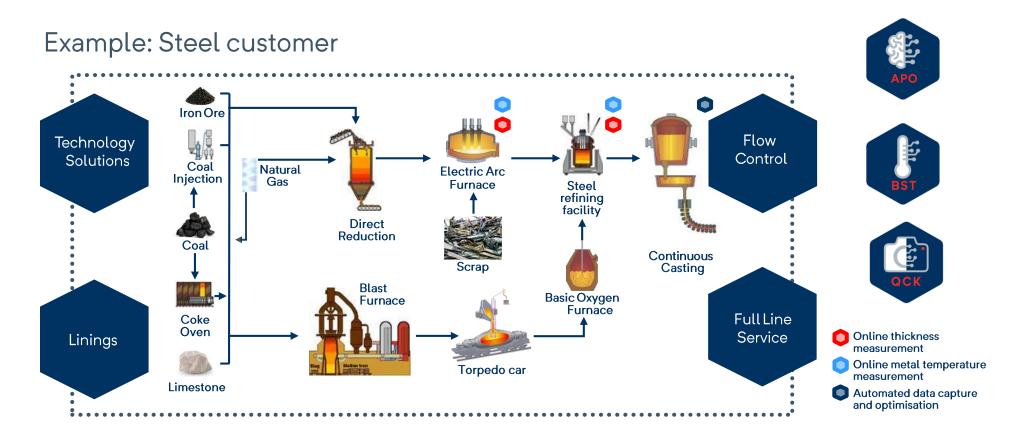
## Optimally positioned to reach customers everywhere







## Full suite of products complemented by knowledge and services

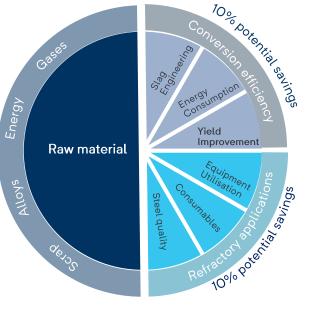




## Offering full solutions to drive value at customers

>20% of revenue comes from cost per performance contracts

#### **Client cost structure**





#### **Client benefit**

- ✓ Reduced downtime
- ✓ Lower refractory consumption
- ✓ Lower energy and other raw materials consumption
- ✓ Higher productivity

#### **RHI Magnesita benefit**

- ✓ Higher market share
- ✓ Higher client retention
- ✓ Lower competition
- ✓ Longer contracts

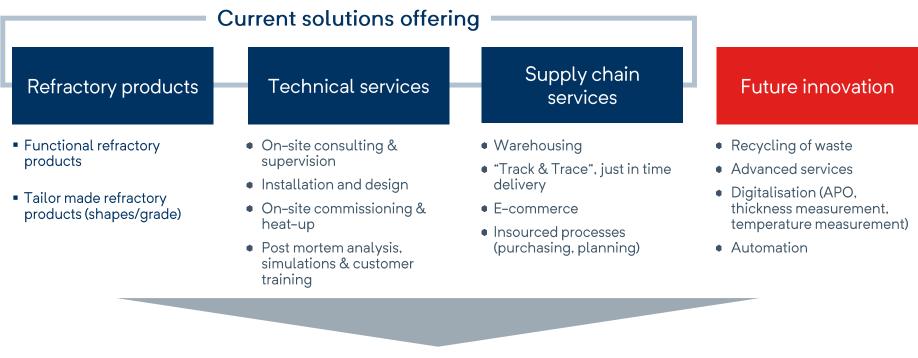
#### Current solutions portfolio



127 solutions contracts worldwide

## Expanding our solutions offering

### Innovation to further enhance business model



Drive solutions from 22% to 40% of sales and improve Group margin



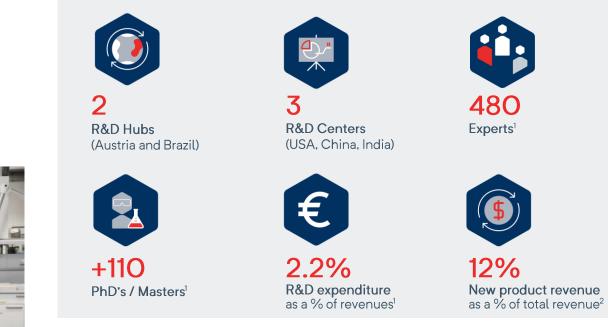


## R&D — From raw materials to refractories

480 technical experts across

**90** countries to consult, develop and deliver innovative solutions directly to clients





#### Notes:

1) R&D + Technical Marketing and product management; 2) Defined as products and brands less than 5 years old





## High quality sites, globally, supporting unique solutions to the market

Raw material	Production sites	Annual production
Standard DBM <sup>I</sup> 90%-97%	<b>Brumado</b> (Brazil) <b>Eskisehir</b> (Turkey) <b>Hochfilzen</b> (Austria) <b>Breitenau</b> (Austria)	~720 k tonnes
High purity DBM <sup>1</sup> 97%+	<b>Brumado</b> (Brazil) <b>Dashiqiao</b> (China) <sup>3</sup> <b>Drogheda</b> (Ireland)	~340 k tonnes
Fused Magnesia	<b>Dashiqiao</b> (China) <sup>3</sup> <b>Radenthein</b> (Austria) <b>Porsgrunn</b> (Norway) <b>Contagem</b> (Brazil)	~115 k tonnes
Other sintered or fused materials	Radenthein (Austria) Contagem (Brazil)	~70 k tonnes
DBD <sup>2</sup>	<b>York</b> (USA) <b>Chizhou</b> (China)	~300 k tonnes



**1.6 million** tonnes of raw materials produced per year

70%

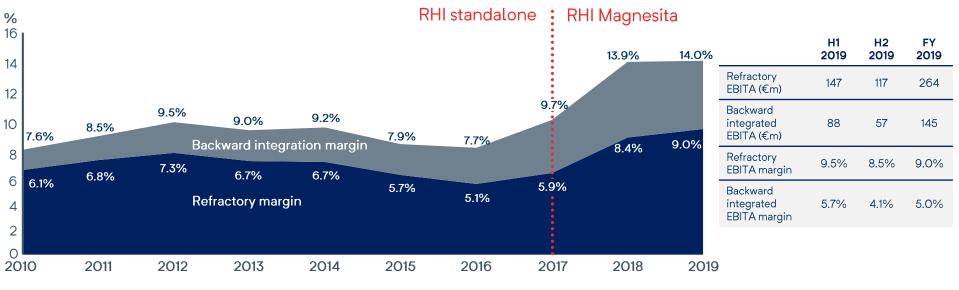
vertical integration in basic raw materials and 50% for all raw materials/products ingredients

Notes: 1) DBM, Dead burned magnesia 2) DBD, Dead burned dolomite 3) Joint ventures

## Margin progression



### Refractory margin continued to improve; contribution from Backward Integration reduced in H2



Additional self help measures will continue to drive the refractory margin

Despite lower raw material prices, return on invested capital (ROIC<sup>1</sup>) stood at 22.1% in 2019

At current raw material prices, backward integration contributes 2.5% to 2020 forecast EBITA margin (as at 1 April)

Note: 1) Calculated as NOPAT divided by total invested capital



### Resilient business model with a clear strategy

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II	

Resilient margins with further potential in refractories



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## Strong cash conversion and robust balance sheet

Strong competitive position

- Stable and growing Refractories margin, at 9% in 2019 (c.400bps higher than 2016)
- Further €95–115m EBITA upside by 2022 from management initiatives
- Additional margin contribution from backward integration, albeit varying with prevailing raw materials pricing (long-term margin of at least 2%)
- Strong cash flow generation and significant liquidity
- Robust balance sheet with leverage at 1.2x net debt to EBITDA
- Capital flexibility to pursue both growth and shareholder returns
- Market leader with a global footprint and a "local for local" strategy 15% global market share (30% ex-China). Clear market leadership in Americas, Europe and Middle East
- Innovation leadership, with opportunity to develop technology and digital solutions across regions and portfolio
- Low cost, high quality vertical integration providing security of supply and unique solutions for the market, alongside high return on assets



Growth opportunity from new markets, solutions offering and M&A

- Opportunity to grow materially in under-represented markets such as India and China
- Greater penetration of value-added solutions offering to customers, improving refractory margins and retention
- Opportunity for further consolidation through M&A



## **Our 2025 Sustainability targets**



Energy

Reduce by 15% per tonne by 2025<sup>1</sup>

Reduce by 5% per tonne 2025

NOx and SOx emissions Reduce by 30%<sup>2</sup>, starting with China by 2021



#### Recycling

CO<sub>2</sub> emissions

Increase use of secondary raw materials to 10% by 2025



#### Safety

Strong safety culture with zero accidents



#### Diversity

Improve gender diversity on Board and in senior leadership to 33% by 2025



#### Community

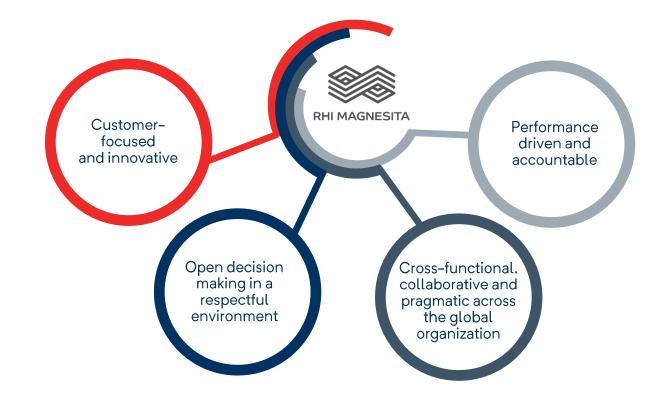
Develop strategic, impact-focused community investment partnerships and invest 1% of net profits

Significant further opportunity to develop customer solutions to minimise energy consumption and emissions

Note: Targets are compared to 2018 baseline; 1) Includes Scope 1, 2 and 3 (eg own sites, customers and suppliers); 2) Target by 2027



## Culture Critical to success of the merger and future growth





#### Get in touch

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